



Mariana Ortiz Castaño

Yacht and Luxury Brand Designer

- **Birth Date:** 03/12/1997 ● **Nationality:** Colombian
- **Address:** 90 SW 3RD ST, Miami 33130, USA ● **Phone:** 786 449 1117
- **E-mail:** marianaortizdesign@gmail.com ● **LinkedIn:** linkedin.com/in/marianaortizc/

Profile

Hello! I'm Mariana Ortiz, a passionate for luxurious design, Master in Yacht Design and Product Design Engineer.

I believe that with creativity, dedication, and touch of audacity any changing project can come true.

I've been fortunate to participate in ambitious projects, creating high-impact brands in **over 10 countries** such as Italy, Greece, Israel, Germany, Spain, the United States, Mexico and Panama. Additionally, I have **collaborated with renowned yacht designers** and consistently exceeded client expectations.

Throughout my experience, I have enhanced my capacity to work under pressure with talented teams and thrive in **challenging environments** that unleash my creativity. I'm deeply engaged by global projects, fluent in English, Italian, and Spanish, and I love connecting with diverse cultures. I'm resilient and humble, as well as loving and receptive.

I'm looking for a company that allows me to shine by delivering all my talent and passion, helping to elevate the organization to the next level, and building a strong foundation for **long-term growth and stability**. I invite you to witness my talent and have an [initial meeting](#).

Work experience

📅 04/2024 – 07/2024 📍 MIAMI, USA

Personal Brand MOC Studio

www.marianaortizdesign.com

- Designed a high-impact brand for Isla de Mallorca, leading to requests for further work on their website and the design of an sculpture for one villa.
- **Key Achievement:** Successfully closed 16 client deals within three months, significantly boosting company revenue.

📅 02/2024 – 04/2024 📍 MIAMI, USA

Interior Design Intern Assistant Giuseppina Arena Studio

- Utilized AutoCAD, Rhino, and Adobe Creative Suite to create design plans and high-level presentations.
- Created material mood boards.
Coordinated sample deliveries with suppliers.
- Designed furniture from sketch to 3D modeling.
- Created banners for Super Yacht Times.
- **Key Achievement:** Closed the communication gap between the construction team in Miami and the design team in Italy.

Work experience

📅 03/2023 – 08/2023 📍 VIAREGGIO, ITALY

Yacht Designer Intern Azimut Benetti Yachts

- Designed custom furniture based on client requirements.
- Created material mood boards for client presentations.
- Developed 3D models of various interior yacht components.
- Customized interiors for the Grande line, including 36M, 32M, and 27M yachts.
- **Key Achievement:** Designed a new air intake for the Magellano 30M.

📅 03/2022 – 03/2023 📍 MUNICH, GERMANY

Creative Executive Sana Expert

- Recognized as one of the top designers in the company.
- Organized and consolidated the graphic line of Sana Expert.
- Designed new packaging for the immunity line.
- **Key Achievement:** Introduced the email marketing strategy with the marketing team, leading to a significant increase in sales.

📅 2020 – 2022 📍 MEDELLIN, COLOMBIA

Freelance Designer

- Began managing international clients.
- Created and renewed more than 10 brands.
- Designed packaging for coffee and beauty brands.
- Developed strategy and content for the Piero Rafael Foundation (Panama City, Panama).
- **Key Achievement:** Founded my first design and clothing sales company, where I learned about partnerships, business models, and production processes

📅 10/2019 – 11/2020 📍 MEDELLIN, COLOMBIA

Visual Artist Imagination Group

- Produced high-quality product photography
- Generated high-impact and aesthetically pleasing content for social media.
- **Key Achievement:** My former boss still calls me for creative direction on brand projects.

Work experience

06/2019 – 01/2019 MEDELLIN, COLOMBIA

Interior Designer Intern RTA design

- Developed a strong connection with my boss, understanding all her preferences and work style.
- Key Achievement:** Successfully created and rendered my first 3D furniture models.

Education

2024 – 2026 MIAMI, USA

MBA Atlantis University

I'm about to start my MBA to deepen my knowledge in business, as my career thus far has been predominantly focused on design. I'm driven by continuous learning, believing that each day I can become better.

01/2022 – 12/2022 TURIN, ITALY

Yacht Design Master IED - Istituto Europeo di Design

- Achieved a final grade of 107/110, ranking among the **top three students** in the program.
- Recognized for excellent project presentations and consistently **chosen as the spokesperson in team projects**.
- Participated in design sessions with renowned designers Sergio Cutolo (Hydrotech), Umberto Fossati, and Francesco Struglia.
- Selected for three recruitment processes upon completing the master's program.
- Learned how to execute a yacht design project from ideation and sketches to layout definition, 3D design, and rendering.

09/2021 – 12/2021 MEDELLIN, COLOMBIA

Design, execution and analysis of social media strategies | Diploma EAFIT University

- Learned to design and manage marketing strategies focused on developing business models in digital environments.

01/2013 – 12/2019 MEDELLIN, COLOMBIA

Bachelor's in Product Design Engineering EAFIT University

- Learned to have a holistic vision of the creation, prototyping, development and testing of products, services, and experiences (both at a functional and aesthetic level).
- Award:** Best Sales Concept.
- Award:** Most innovative vehicle.
- Emphasis on product design management.

Job-related skills

Building Strong Relationships:

I excel at building and maintaining positive client relationships, fostering trust and long-term partnerships.

Design and Sales Versatility:

I can be effective in both design and sales, providing valuable contributions to both areas.

Problem-Solving and Fast Learning:

I have a strong ability to solve problems and quickly learn new skills, enabling me to adapt in diverse contexts.

Skills

LANGUAGES

Spanish	Native	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Italian	Advanced	<div style="width: 80%;"><div style="width: 80%;"></div></div>
English	Advanced	<div style="width: 80%;"><div style="width: 80%;"></div></div>

TOOLS

AutoCad	<div style="width: 60%;"><div style="width: 60%;"></div></div>
Adobe illustrator & Photoshop	<div style="width: 95%;"><div style="width: 95%;"></div></div>
Figma	<div style="width: 95%;"><div style="width: 95%;"></div></div>
V-ray	<div style="width: 95%;"><div style="width: 95%;"></div></div>
Unreal Engine	<div style="width: 30%;"><div style="width: 30%;"></div></div>
Rhinoceros	<div style="width: 95%;"><div style="width: 95%;"></div></div>

Extra



Traveling

*Available to travel within the United States



Crossfit



Spirituality



Social media content creation

Social media



Mariana Ortiz
Castaño



www.marianaortiz
design.com



marianaortizc